

soléo

Soléo
Sunscreen



skin elements pty ltd



nature's trusted sun care

www.soleoorganics.com

ELLE MAGAZINE



Green Star Beauty

ELLE PICKS THE TOP ORGANIC MAKEUP, SKIN CARE AND HAIR PRODUCTS

Best Sunscreen – Petrochemical-free Soléo Organics All Natural Sunscreen wards off 'damaging rays and unwanter synthetics.'

By Maura Lynch and Jodi Belden, Elle Magazine
www.elle.com/beauty/beauty-spotlight/green-star-beauty



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Complete Ingredients List
 Grapeseed oil, Green tea extract, Macadamia oil, Roman Chamomile extract, Sunflower oil, Capric/caprylic triglycerides (plant oil derived), Avocado oil, Beeswax, Theobroma (Cupuassu) butter, Candellila wax, Lecithin, Vegetable oils, Cucumber extract, Tocopheryl acetate (Natural Vitamin E). Active Ingredient: Zinc oxide 22.3%.

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Rachel's monthly column

RACHEL BILSON'S NEW OBSESSIONS

Soléo Sunscreen – “This doesn’t have any of the chemicals that many formulas do.”

By Rachel Bilson
www.instyle.com/askrachel

your Look

Ask Rachel

Style-setting actress **Rachel Bilson** turns fashion therapist with her monthly column

Submit your style questions for Rachel at instyle.com/askrachel



My New Obsessions



SOLEO SUNSCREEN
 “This doesn’t have any of the chemicals that many formulas do.”
 Soléo Organics All Natural sunscreen, \$25; soleousa.com for stores.



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SHOP

till you drop



Message in a bottle

Message in a bottle



No chemical UV absorbers: Soléo Organics All Natural Sunscreen, \$23.90, from Green Organics, (02) 9534 8143.

Totally organic: Endota Spa Organic Hand Cream in Lavender and Alpine Pepper, \$34. 1300 737 330.



Refillable bottles: Salon Only Daily Shampoo and Conditioner, \$22 (each), 1300 365 311.



Made from bamboo: EcoLogic Bamboo 5-piece Brush Set, \$27.95, from Priceline, 1300 884 411.



No chemical UV absorbers: Soléo Organics All Natural Sunscreen, \$23.90, from Green Organics, (02) 9534 8143.

So natural you could eat it: Nature's Energy Milk Bath in Rose Petals, \$16.95, (02) 9660 8342.



100 per cent petroleum free: Suvana Paw Paw & Honey Certified Organic Lip Balm, \$8.95, from Biome, 1300 361 777.



A step up from organic: Jurlique Biodynamic Beauty Night Lotion, \$65, 1300 865 286, jurlique.com.au.



Solvent free: Couleur Caramel Mascara, \$41.99, 1300 355 597.

DID YOU KNOW: Parabens – synthetic preservatives used in many cosmetics – can give many people allergic reactions causing skin rashes and irritation.

Bio active ingredients: Grown Facial Moisturiser in Camellia & Geranium Blossom, \$48, 1300 047 696.



Biodegradable make-up wipes: La Fresh Travel Wipes, \$1.95, 1800 834 202.



No formaldehyde, toluene and DBP: Butter London 3 Free Nail Lacquer in Come to Bed Red and Pink Ribbon, \$19.95 (each), (02) 9130 4556.



Uses essential oils: Be Genki Serenity Perfume Balm, \$28, (02) 2130 8333.



All natural (and we mean all): Trilogy Everything Balm, \$17.95, (03) 9553 1336.



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peppermint



The Natural Sunscreen



By Kelley Sheenan, Peppermint Magazine
www.peppermintmag.com



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Best Green Sunscreen

SOLÉO ORGANICS ALL NATURAL SUNSCREEN SPF 30

Why It's Good: With most mineral sunblocks, higher SPF means a chalkier consistency. Not so with Soléo Organics, which is so light and blendable, some testers use it in place of their body moisturizer – must be because of the grape, sunflower, and safflower seed oils.

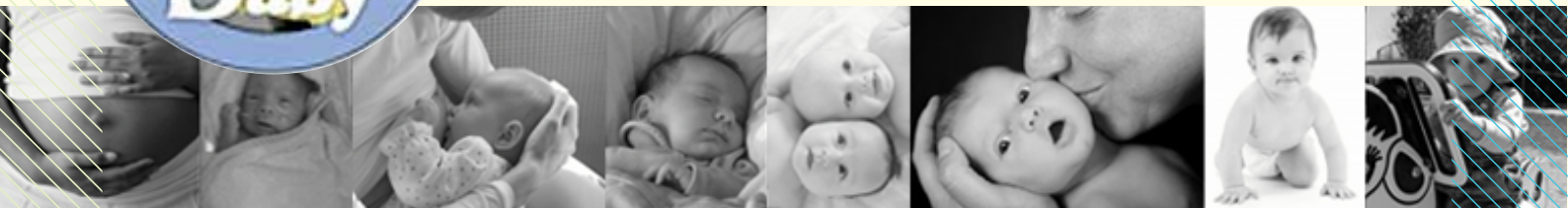
Why It's Green: Free of potentially toxic ingredients, the formula is biodegradable, plus it includes organically-grown botanicals and was developed using naturopathic principles that help the skin to heal itself. synthetic preservatives. Water resistant, unscented, contains organic ingredients.

By Megan O'Neill, Sprig - A Division of Washington Post



Complete Ingredients List

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Pick for Kids

EDITOR'S CHOICE: OUR TOP 5 SUNSCREENS PICKS FOR KIDS

Sunscreen is a necessary part of any day in the sun. Kids are more vulnerable to damage caused by the sun. A few blistering sunburns in childhood can double a person's lifetime chances of developing serious forms of skin cancer. Keep your family safe in the sun by using a sunscreen that's effective and safe. However, young children have skin that is especially sensitive to chemical allergens, as well as the sun's UV rays.



Soléo Organic Chemical Free SPF 30+ Sunscreen.

This all-natural sunscreen is an organically produced skin care solution that is safe for humans and the environment. It was innovatively formulated according to naturopathic principles without the use of chemical UV Absorbers, titanium dioxide, or synthetic preservatives. Water resistant, unscented, contains organic ingredients.

By Lisa, Growing Your Baby

<http://www.growingyourbaby.com/2009/05/24/editors-choice-our-top-5-sunscreens-picks-for-kids/>



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EWG'S 2010 SUNSCREEN GUIDE



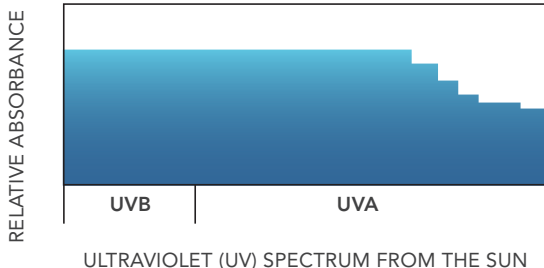
EWG - THE POWER OF INFORMATION

The mission of the Environmental Working Group (EWG) is to use the power of public information to protect public health and the environment. EWG specializes in providing useful resources to consumers while simultaneously pushing for national policy change.

Find
the best
sunscreen
for you

SOLÉO ORGANICS ALL NATURAL SUNSCREEN SPF 30

Overall Score	: 1
UVB Protection (SPF)	: Good
UVA Protection	: Excellent
UVA/UVB Balance	: Good
Sunscreen Stability	: Excellent



Sunscreen Ingredients:

Zinc Oxide (sunscreen grade > 100nm) 22.3%

Sunscreen UV Absorbance:

Absorbance is the capacity of the sunscreen to absorb UV radiation before it reaches your skin.

By Environmental Working Group

<http://www.ewg.org/2010sunscreen/finding-the-best-sunscreens/247298/Soleo-OrganicsAtlantis-Resort-All-Natural-Sunscreen-SPF/>



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Unmasking the toxic ingredients

UNMASKING THE TOXIC INGREDIENTS IN MAINSTREAM COSMETIC

They recommend using extra-virgin olive oil as a moisturizer and Soléo Organics makes an all-natural sunscreen.

This sunscreen is top rated by the Environmental Working Group and has the following ingredients: Active ingredient: zinc oxide (22.3%). Inactive ingredients: vitis vinifera seed oil (grapeseed), helianthus annus seed oil (sunflower), capric/caprylic triglyceride, vegetable oils, candelilla cera, cera alba (beeswax), macadamia ternifolia seed oil, theobroma grandiflorum seed butter, camillia sinensis leaf



extract (green tea), anthemis nobilis flower extract (roman chamomile), lecithin, carthamus tinctorius seed oil (safflower), cucumis sativus fruit extract (cucumber), natural vitamin E oil.

By Nicole Wong, Green M@tters
<http://technorati.com/lifestyle/green/article/unmasking-the-toxic-ingredients-in-mainstream>



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good



Slip, Slop,
Slap...
Safe?



Good took eight sunscreens available on the New Zealand market, analysed their ingredients and sought expert opinion to help us work out which creams were going to keep us safe - not just from the sun, but from harmful active ingredients as well. This is our guide to getting you through a summer of sunscreen confusion.

By Francesca Price, **Good** Magazine
www.good.net.nz/magazine/3



Soléo Organics

Came in the top ten sunscreens recommended by the Environmental Working Group in their analysis of over 600 different brands. Its active ingredient is micronised zinc oxide, which is nano free.

It's formulated in Australia, so has been tested for weather conditions in this part of the world. It's a 100% organic, plant based product. Highly recommended.



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